

PAUL FLORIN, Ph.D.

EDUCATION

- 1981 George Peabody College of Vanderbilt University, Nashville, Tennessee. Ph.D. in Clinical-Community Psychology
- 1979 George Peabody College of Vanderbilt University, Nashville, Tennessee. M.S. in Clinical-Community Psychology
- 1975 Villanova University. B.A. in Psychology

PROFESSIONAL EXPERIENCE

- 1996- **SENIOR SCIENTIST**, Association for the Study and Development of Community, 312 South Frederick Avenue, Gaithersburg, MD 20877.

Responsible for the design and implementation of evaluations and community capacity building methods. Provide leadership in identifying indicators, designing assessment tools, developing sampling criteria, and developing data collection strategies. Collaborate with project teams to manage tasks, write reports, and present information. Played a key role in designing and developing measures of strength of tobacco control for the American Stop Smoking Intervention Study (ASSIST).

ACADEMIC POSITIONS

- 1981- **PROFESSOR**, Department of Psychology, University of Rhode Island, RI

Develop research program in community psychology; teach graduate and undergraduate courses in speciality areas of community psychology, community-based health promotion and consultation; and supervise doctoral student research and practice

- 1998- **Adjunct Professor**, Department of Community Health, Brown University; Faculty Affiliate, Brown University Center for Alcohol and Addiction Studies, RI

Develop externally funded research projects, conduct evaluation research on community-based prevention programs, and participate in post-doctoral training program

CONSULTATION AND TRAINING

- Center for Substance Abuse Prevention, SAMSA, 1998-1999
Content facilitator for the development of an evaluation framework for a cross-site national evaluation of CSAP's State Incentive Grant program
- Division of Substance Abuse, Rhode Island Department of Health, 1998
Designed and delivered training "Best practices in prevention (1998): From Research to Implementation. Training delivered as a requirement of the Division for 58 prevention practitioners and contractors who receive funding from the state
- Pacific Institute for Research and Evaluation and Center for Substance Abuse Prevention, 1991-1996
Member of expert panel assisting in the design of an evaluation of Office of Substance Abuse Prevention's national level training and technical assistance services
- Prospect Associates and National Cancer Institute, 1992-1993
Member of expert panel on coalition assessment to be used in the National Cancer Institute's ASSIST smoking prevention initiative to be implemented in 17 states.
- Ontario Ministry of Health, Toronto, Canada, 1989-1991.

Delivered 5 day training on community development approach to health promotion for ministry staff; consulted on design and implementation of province wide community health promotion initiative.

H. J. Kaiser Family Foundation, Menlo Park, California, 1987-1989.

Provided training on community development for 15 Western sites participating in the Foundation's Community Health Promotion Grant Program; provided consultation to participating Southern States.

Health Promotion Resource Center, Morehouse School of Medicine, Atlanta, GA 1989-1990.

Consulted on the design and implementation of a state-wide initiative which established a community health promotion program in 25 communities throughout Georgia.

Prevention Office, Bureau of Drug Abuse Services, Department of Health, County of Santa Clara, CA, 1988-1990.

Provided training on community approaches to alcohol and other drug abuse prevention; consulted on the design of a county system of support service

Citizens Committee for New York City, 1987-1988

Consulted on the design of training and technical assistance materials to support block and neighborhood associations in New York City; prepared monograph on neighborhood associations and their effects.

Massachusetts Health and Human Service Coalitions, University of Massachusetts Medical School, 1988.

Delivered training on coalition building for communities participating in state sponsored community health and human service coalitions.

Stanford Health Promotion Resource Center, Palo Alto, CA, 1987

Consulted on design of training and technical assistance system to support community health promotion initiatives; consulted on strategic planning for the Resource Center

GRANTS AWARDED

Oct 95- Sep 98 \$230,975 Evaluation of Communities United for Prevention Project

Principal Investigator, with John Stevenson and Roger Mitchell. Evaluation component of a Community Prevention Coalitions Demonstration Grant from the Center for Substance Abuse Prevention to the Rhode Island Substance Abuse Prevention Task Force Association. Grant provides training and technical assistance in two different dose strengths to 33 municipal task forces randomly assigned in a lag design.

Oct 95-Sep 98 \$130,000 Evaluation of Dirigo Prevention Coalition

Co-Principal Investigator, with Roger Mitchell (PI) and John Stevenson. Evaluation component of a Community Prevention Coalitions Demonstration Grant from the Center for Substance Abuse Prevention to the State of Maine. Grant provides for the establishment of a coordinated system of training and technical assistance for local prevention and health promotion community coalitions.

Oct 95-Sep 98 \$210,000 Evaluation of Save Our Families Save Our Communities

Co-Principal Investigator, with Roger Mitchell (PI) and John Stevenson. Evaluation component of a Community Prevention Coalitions Demonstration Grant from the Center for Substance Abuse Prevention to the city of Providence, Rhode Island. Grant provides for prevention services to middle school aged youth residing in Enterprise Zones in the City of Providence.

Sep 92- May 97 \$318, 205 Evaluation of Hispanos Orgnizados en Prevencion y Educacion

Co-Principal Investigator, with John Stevenson (PI) and Roger Mitchell. Evaluation component of a High Risk Youth Demonstration Grant from the Office for Substance Abuse Prevention to the Rhode Island Office of Substance Abuse. Grant will establish multiple component prevention programming for 200 Hispanic seventh and eighth graders.

Oct 91- Oct 96 \$419,832 Evaluation of Consortium for Community Initiatives

Principal Investigator, with Roger Mitchell and John Stevenson. Evaluation component of a Community Partnership Grant from the Office for Substance Abuse Prevention to the Rhode Island Anti-Drug Coalition. Grant will establish a support system for community level alcohol and other drug abuse prevention efforts in 25 Rhode Island municipalities.

- Oct 91- Oct 96 \$320,000 Evaluation of Central Falls/Pawtucket Drug Prevention Partnership
- Co-Principal Investigator**, with John Stevenson (PI) and Roger Mitchell. Evaluation component of a Community Partnership Grant from the Office for Substance Abuse Prevention to the cities of Central Falls and Pawtucket, Rhode Island. Grant will establish grassroots community teams for alcohol and other drug abuse prevention efforts.
- July 91- July 96 \$354,344 Evaluation of Neighborhood Empowerment for Prevention Project
- Co-Principal Investigator**, with Roger Mitchell (PI) and John Stevenson. Evaluation component of a Community Partnership Grant from the Office for Substance Abuse Prevention to the city of Providence, Rhode Island. Grant will establish neighborhood-level action teams to plan and implement alcohol and other drug abuse prevention efforts in 25 Providence neighborhoods.
- Nov 89-Aug 93 \$212,179 Evaluation of Community Youth Activity Program for Hispanic Youth
- Co-Principal Investigator**, with John Stevenson (PI) and Roger Mitchell. Evaluation component of a Community Youth Activity Grant awarded by the Office for Substance Abuse Prevention to the Rhode Island Office of Substance Abuse. Grant has established and enhanced prevention programming for Hispanic youth in three Rhode Island communities.
- Mar 89-Dec 89 \$43,000 Evaluation of Rhode Island Substance Abuse Prevention Act
- Principal Investigator**, with Roger Mitchell and John Stevenson. Competitive award received from the Rhode Island Division of Substance Abuse to conduct a process and implementation evaluation of Substance Abuse Prevention Act. The Act established a municipal task force in each Rhode Island community to plan and implement local substance abuse prevention programming.
- Nov 84-Mar 87 \$159,685 The Block Booster Project
- Co-Principal Investigator**, with David Chavis, Richard Rich and Abraham Wandersman. Award by the Ford Foundation for an action research project conducted in partnership with the Citizen's Committee for New York City. Grant studied the role of block associations in community development and crime control and field tested a technical assistance method to promote viability in small scale voluntary associations
- Jul 78-Jul80 \$105,000 Neighborhood Participation Project
- Investigator**, with Abraham Wandersman. Awarded by the National Science Foundation for a two-year basic research study of citizen participation in neighborhood associations.

AWARDS AND HONORS

- 1981 Ph. D. awarded "with distinction"
- 1977 NIMH Fellowship
- 1969 Honors Grad, Defense Language Institute

PUBLICATIONS

Glasson, J., Florin, P., Stevenson, J. F. & Mitchell, R. (1997) Counting with Care: Assessing dimensions of community development focused service-learning. In T. Renner & M. Bush (Eds.) *Evaluation and assessment in service-learning* (pp. 66-91). Mesa, AZ: The Campus Compact National Center for Community Colleges.

Wandersman, A. & Florin, P. (in press). Citizen Participation. *Encyclopedia of Psychology*

Wandersman, A., & Florin, P. (in press). Citizen participation. In E. Seidman & J. Rappaport (Eds.), *Handbook of Community Psychology*, New York: Plenum.

Mitchell, R., Stevenson, J., & Florin, P. (1996). A Typology of Prevention Activities: Applications to Community Coalitions. *Journal of Primary Prevention*, 16, 413-437.

McMillian, B., Florin, P., Stevenson, J., Kerman, B., & Mitchell, R.E. (1995). Empowerment Praxis in Community Coalitions. *American Journal of Community Psychology*, 23, 699-727.

- Stevenson, J., Mitchell, R. E., & Florin, P. (1995). Evaluation and self-direction in Community Prevention Coalitions. In D. M. Fetterman, S. J. Kaftarian and A. Wandersman (1995). *Empowerment evaluation: Knowledge and tools for self-assessment and accountability*. Newbury Park, CA: Sage.
- Florin, P., Mitchell, R., & Stevenson, J. (1993). Identifying technical assistance needs in community coalitions: A developmental approach. *Health Education Research: Theory and Practice*, 8, 417-432.
- Chavis, D. M., D. M., Florin, P. & Felix, M. R. J. (1992). Nurturing grassroots initiatives for community development: The role of enabling systems. In T. Mizrahi & J. Morrison (Eds.), *Community Organization and Social Administration: Advances, Trends and Emerging Principles*. Binghamton, N. Y.: Haworth Press.
- Florin, P., Chavis, D., Wandersman, A., & Rich, R. (1992). The block booster project: A systems approach to understanding and enhancing grassroots organizations. In R. Levine & H. Fitzgerald (Eds.), *Analysis of dynamic psychological systems*. New York: Plenum
- Chavis, D. M. & Florin, P. (1990). Nurturing grassroots initiatives for health and housing. *Bulletin of the New York Academy of Medicine*, 66, 558-572.
- Florin, P., & Wandersman, A. (1990). Citizen participation, voluntary organizations and community development: Insights for empowerment through research. *American Journal of Community Psychology*, 18, 41-55.
- Perkins, D., Florin, P., Rich, R., Wandersman, A., & Chavis, D. (1990). Participation and the social and physical environment of residential blocks: Crime and community context. *American Journal of Community Psychology*, 18, 83-117.
- Prestby, J., Wandersman, A., Florin, P., Rich, R., & Chavis, D. (1990). Benefits, costs, incentive management and participation in voluntary organizations: A means to understanding and promoting empowerment. *American Journal of Community Psychology*, 18, 117-151.
- Chavis, D. & Florin, P. (1990). *Community Development, Community Participation and Substance Abuse Prevention*. San Jose, CA: Santa Clara County Department of Health.
- Florin, P., Giamartino, G. A., Kenny, D. A., & Wandersman, A. (1990). Levels of analysis and effects: Clarifying group influence and climate by separating individual and group effects. *Journal of Applied Social Psychology*, 20, 881-900.
- Wandersman, A. & Florin, P. (1990). Careful community research and action. *Community Psychologist*, 23, 4-5.
- Florin, P. (1989). *Nurturing the grassroots: The role of volunteer neighborhood organizations in urban problem solving*. New York: Citizens Committee for New York City.
- Friedmann, R., Florin, P., Wandersman, A., & Meier, R. (1988). Local action on behalf of local collectives in the U.S. and Israel: How different are leaders from members in voluntary associations?, *Journal of Voluntary Action Research*, 17, 36-54.
- Wandersman, A., Florin, P., Friedmann, R., & Meier, R. (1987). Who participates, who does not participate and why? Results from the United States and Israel, *Sociological Forum*, 2, 534-555.
- Florin, P. & Chavis, D. (1986). Community development and community psychology. *Community psychologist*, Fall, 12-14.
- Florin, P., Mednick, M., & Wandersman, A. (1986). Cognitive social learning variables and the characteristics of leaders, *Journal of Applied Social Psychology*, 16, 808-830.
- Florin, P., Jones, E. & Wandersman, A. (1986). Black participation in voluntary associations. *Journal of Voluntary Action Research*, 15, 65-86.
- Wandersman, A., Florin, P., Chavis, D., Rich, R., & Prestby, J. (1985). Getting together and getting things done. *Psychology Today*, 19, 64-71.
- Perkins, D. Chavis, D., Florin, P., Rich, R., & Wandersman, A. (1985). Block crime with block organizations. *Citizen participation*, 6, 18-19.
- Florin, P. & Wandersman, A. (1984). Cognitive social learning variables and participation in community development. *American Journal of Community Psychology*, 12, 689-708.
- Wandersman, A., & Florin, P. (1984). Community psychology and the questions of participation. *Citizen participation*, 5, 7-9.

- Florin, P. & Wandersman, A. (1983). A psychosocial approach to neighborhood conservation. In N. Feimer and E. Geller (Eds.) *Environmental Psychology: Directions and Perspectives*, New York: Praeger.
- Florin, P., & Dokecki, P. (1983). Changing families through parent and family education: review and analysis. In I. Sigel and L. Laosa (Eds.) *Changing Families*, New York: Plenum.
- Wandersman, A., & Florin, P. (1981). A cognitive social learning approach to the crossroads of cognition, social behavior and environment. In John Harvey (Ed.) *Cognition, social behavior and environment*, New York: L. Erlbaum.

PRESENTATIONS

- Florin, P. (1998, November). Discussant for Panel "Evaluating the logic of community change for prevention". Annual meeting of the American Evaluation Association, Chicago, IL.
- Mitchell, R., Florin, P. & Stevenson, J. (1998, November). Evaluating collaboration around prevention services; Conceptual and methodological issues. Paper presented at the annual meeting of the American Evaluation Association, Chicago, IL.
- Stevenson, J. F., Florin, P., Mitchell, R. E. & Nielsen, K. L. (1997, November). Using a developmental framework to guide evaluation and focus feedback. Paper presented at the national conference of the American Evaluation Association, San Diego, CA.
- Mitchell, R. E. , Stevenson, J. & Florin, P. (1996, November). Using evaluation to support self-direction in Community Coalitions: An ecological perspective. Paper present at the national conference of the American Public Health Association, New York, New York.
- Mitchell, R. E. , Stevenson, J. & Florin, P. (1996, November). Challenges and cautions in building evaluation capacity. Paper presented at the national conference of the American Evaluation Association, Atlanta, Georgia.
- Florin, P. (1996, November). Chair, Adventure in multicultural evaluation: Anglo evaluators reflect on their experiences. Panel presented at the national conference of the American Evaluation Association, Atlanta, Georgia.
- Florin, P., Mitchell, R., & Stevenson, J. (1995, December). A typology of prevention activities: Applications to community coalitions. Invited presentation at the New Grantee Workshop, Washington, D.C. Sponsored by the Center for Substance Abuse Prevention.
- Florin, P. (1995, November). Chair, Community health promotion: Challenges and Refinements. Panel presented at Evaluation 95, an International Evaluation Conference co-sponsored by the Canadian Evaluation Society and the American Evaluation Association, Vancouver, BC, Canada.
- Stevenson, J. F., Florin, P. & Mitchell, R. E. (1995, November). Training and technical assistance for community health promotion. Paper presented at Evaluation 95, an International Evaluation Conference co-sponsored by the Canadian Evaluation Society and the American Evaluation Association, Vancouver, BC, Canada.
- Stevenson, J. F., Mitchell, R. & Florin, P. (1995, November). Evaluation and self-direction in community prevention coalitions. Paper presented at Evaluation 95, an International Evaluation Conference co-sponsored by the Canadian Evaluation Society and the American Evaluation Association, Vancouver, BC, Canada.
- Florin, P., Mitchell, R., Stevenson, J., & Harvey, E.F. (1995, May). A developmental approach to identifying training and technical assistance needs in community coalitions. Invited presentation at the National Conference on Health Promotion and Health Education, Atlanta, Georgia. Co-Sponsored by the Centers for Disease Control and Prevention and The Association of State and Territorial Directors of Health Promotion and Public Health Education.
- Stevenson, J. F., Mitchell, R. & Florin, P. (1994, January). Operational Definition of Community ATOD Concepts. Invited presentation at the Community Partnership Grantees Eastern Regional Workshop Washington, D. C. Sponsored by the Office for Substance Abuse Prevention.
- Florin, P. (1993, November). Developmental stages in coalitions and their evaluation. Paper presented at the annual meeting of the American Evaluation Association, Dallas, TX.
- Florin, P. (1993, June). Chair, Multiple perspectives on community coalitions. Panel presented at the Fourth Biennial Conference on Community Research and Action, Williamsburg, Virginia.
- Florin, P. (1993, June). Chair, Preventing iatrogenic effects from multiple community coalitions. Roundtable presented at the Fourth Biennial Conference on Community Research and Action, Williamsburg, Virginia.

- Stevenson, J. F., Florin, P. & Mitchell, R. (1993, June). Building the capacity of community prevention efforts with evaluation skills. Paper presented at the Fourth Biennial Conference on Community Research and Action, Williamsburg, Virginia.
- Stevenson, J. F., Florin, P. & Mitchell, R. (1993, January). Understanding dissemination and implementation issues. Invited presentation at the national conference New Dimensions in Prevention, Washington, D. C. Sponsored by the Office for Substance Abuse Prevention.
- Florin, P. (1992, November). Discussant for panel Measuring change in communities to evaluate community-level interventions. Annual meeting of the American Evaluation Association, Seattle, WA.
- Florin, P. (1992, November). Chair, Mixed-method complementarity in evaluations of alcohol and other drug abuse prevention programs. Panel presented at the annual meeting of the American Evaluation Association, Seattle, WA.
- Stevenson, J. F., Florin, P. & Mitchell, R. (1992, November). Using network measures to evaluate community-level interventions for AODA prevention. Paper presented at the annual meeting of the American Evaluation Association, Seattle, WA.
- Stevenson, J. F., Mitchell, R. E., & Florin, P. (1991, December). Evaluating Community Partnerships: Units and levels of analysis. Invited presentation at the 3rd Annual Community Partnership Grantee Meeting, Washington, D. C. Sponsored by the Office for Substance Abuse Prevention.
- Florin, P. (1991, November). The Youth Development Initiative: Why a Community Development approach. Invited presentation at the annual meeting of State Juvenile Justice Commissions, Washington, D.C.
- Florin, P. (1991, November). Discussant for panel Giving Evaluation Away: Building the capacity of local prevention efforts with evaluation skills. Annual meeting of the American Evaluation Association, Chicago, IL.
- Hughes, S., Florin, P. & Velicer, W. (1990, August). Identifying categories of participants in voluntary associations using cluster analysis. Paper presented at the annual meeting of the American Psychological Association, Boston, MA.
- Deiter, P. & Florin, P. (1989, June). From "Ivory Tower" to town: moats and bridges along the way. Paper presented at 2nd Biennial Conference on Community Research and Action, East Lansing, MI
- Florin, P., Chavis, D., Wandersman, A. & Rich, R. (1988, August). Organizational viability in voluntary organizations. Paper presented at the annual meeting of the American Psychological Association, Atlanta, GA
- Florin, P., Giamartino, G. Wandersman, A. & Kenny, D. (1988, August). Separating individual and group level effects. Paper presented at the annual meeting of the American Psychological Association, Atlanta, GA
- Florin, P. (1987, May). Organizational viability: Understanding it and increasing it. Paper presented at the 1st Biennial Conference on Community Research and Action. Columbia, SC
- Rich, R., Chavis, D., Florin, P., Perkins, D., & Wandersman, A. (1986, October). Do community organizations reduce crime and fear. Paper presented at the annual meeting of the American Criminological Society, Atlanta, GA
- Perkins, D., Rich, R., Chavis, D., Wandersman, A. & Florin, P. (1986, October). The crime related physical and social environmental correlates of citizen participation in block associations. Paper presented at the annual meeting of the American Criminological Society, Atlanta, GA
- Chavis, D., Florin, P., & Wandersman, A. (1986, August). Partnerships in research: Paths to empowerment and ecological validity. Paper presented at the annual meeting of the American Psychological Association, Washington, D.C.
- Florin, P., & Chavis, D. (1986, August). Co-chairs, Empowerment technologies: Methods for facilitating organizational and community competence. Symposium presented at the annual meeting of the American Psychological Association, Washington, D.C.
- Chavis, D. M., & Florin, P. (1986, August). Organizational Development for grassroots community development organizations. Paper presented at the annual meeting of the American Psychological Association, Washington, D. C.
- Florin, P., Friedmann, R., Wandersman, A., & Meier, R. (1986, July). Leadership in neighborhood community development in Israel. Paper presented at the International Congress of Applied Psychology. Jerusalem, Israel.

- Florin, P., Chavis, D., Wandersman, A., & Rich, R. (1986, July). The Block Booster Project: Organizational development for grassroots community development organizations. Paper presented at the International Congress of Applied Psychology. Jerusalem, Israel.
- Florin, P. (1986, July). What's community and what's support in community support for health promotion. Invited presentation at annual conference on Health Promotion and Disease Prevention in the Community. Stanford University. Palo Alto, CA
- Jones, E., & Florin, P. (1986, April). The relationship of physical environment and social fabric variables to block satisfaction. Paper presented at Eastern Psychological Association, New York, NY.
- Chavis, D. & Florin, P. (1985, December). Co-Chairs, Doing community psychology. Symposium at the Northeast Community Psychology Conference, New Brunswick, NJ
- Florin, P., Chavis, D., Wandersman, A. & Rich, R. (1985, December). Giving organizational development away: The Block Booster Project. Paper presented at the Northeast Community Psychology Conference, New Brunswick, NJ
- Perkins, D., Florin, P., Wandersman, A., Chavis, D., & Rich, R. (1985, August). Block organizations in community development and crime control. Paper presented at the annual meeting of the American Psychological Association, Los Angeles, CA
- Florin, P., & Prestby, J. (1985, June). A systematic approach to maintaining neighborhood organizations. Paper presented at the annual meeting of the Environmental Design Research Association, New York, NY
- Jones, E., McPherson, P., & Florin, P. (1985, March). A closer look: Black families and their neighborhoods. Paper presented at Eastern Psychological Association, Boston, MA
- Florin, P., & Mednick, M. (1984, August). Cognitive social learning variables and leader characteristics. Paper presented at the annual meeting of the American Psychological Association, Toronto, Canada.
- Jones, E.T. & Florin, P. (1984, August). Understanding the participation of blacks in voluntary community organizations. Paper presented at the annual meeting of the American Psychological Association, Toronto, Canada.
- Florin, P. (1984, April). Counseling in context. Invited keynote address at the conference "Counseling Adolescents: Theory and Art of Application", Newport, RI

TECHNICAL REPORTS

- Mitchell, R., Florin, P. & Stevenson, J. (1995). *Developing a regional information dissemination, technical assistance and training system: Responding to the needs of prevention providers*. Commissioned and prepared for Advocates for Human Potential for the National Center for Advancement of Prevention.
- Florin, P. & Tainui Health Task Force (1990). *The Tainui Health Plan*. Hamilton, New Zealand: Centre for Maaori Studies and Research, University of Waikato.
- Florin, P., Mitchell, R. E., & Stevenson, J. (1989). *A process and implementation evaluation of the Rhode Island Substance Abuse Prevention Act*. Report contracted for by the RI Division of Mental Health and submitted to Governor Edward DiPrete and the Rhode Island General Assembly.
- Florin, P. & Chavis, D. (1989). *Initiating and sustaining community substance abuse prevention: A three year plan for Santa Clara County*. San Jose, CA: Santa Clara County Department of Health.
- Chavis, D. & Florin, P. (1988). *A Reconnaissance on the potential for a community development approach to substance abuse prevention*. San Jose, CA: Santa Clara County Department of Health.

MEMBERSHIP IN PROFESSIONAL SOCIETIES

American Association of Applied and Preventive Psychology
 American Evaluation Association
 American Psychological Association
 American Psychological Society
 Community Development Society
 Society for Community Research and Action